

# ATMS NATIONAL CONFERENCE & EXHIBITION 2009



## take control of your destiny!

**OPEN TO ALL NATURAL MEDICINE PRACTITIONERS,  
STUDENTS AND ALL ASSOCIATIONS**

Join us for the Conference & Exhibition of the year.  
To be held at the Waterview Conference Centre at Bicentennial Park,  
Sydney Olympic Park on:

**SATURDAY & SUNDAY 13-14 JUNE, 2009**



CPE points  
10 points  
per day

Let ATMS show you how to thrive in challenging times

**“together we can do it”**

ATMS subsidising cost for delegates

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**ATMS**

**AUSTRALIAN TRADITIONAL MEDICINE SOCIETY – ATMS**

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day 1 - saturday 13 june 2009

**8:00 Registration and opening of exhibition**

**9:00 Welcome by Bill Pearson**



**President of ATMS**

President of the ATMS since 2001, Bill is a TCM practitioner and teacher of many years. In 2007, Bill led the first delegation of ATMS practitioners to China and in April of this year flew to Beijing to negotiate an exchange program for ATMS with the China Academy of Chinese Medical Sciences. Bill runs a Tai Chi School in Hobart which has been his home for 20 years and is a staunch supporter of our profession and all it stands for.

**9:15 Petrea King N.D., D.B.M., D.R.M., Dip. C. Hyp., I.Y.T.A.**



**Thriving Personally and Professionally in a Changing World**

This keynote explores the healing connection and how we can be of service to something that is greater than the sum of the parts. The greatest gift we can give to our family, our clients or indeed, the planet is the gift of our own good physical, mental, emotional and spiritual health.

*Petrea King is the best-selling author of eight books. Petrea is a regular guest on ABC national and local radio and she has been featured in many television programs. She has received many awards for her work including the Advance Australia Award, the Centenary Medal, Citizen of the Year and has been amongst the nominees for Australian of the Year each year since 2004.*

**9:45 Sandi Rogers**



**Registration – Our Opportunity**

‘We hope ... that the various branches of natural medicine will link together and form a powerful tree, deeply rooted in a common goal of professional excellence and the freedom to practice long into the future’. Harland, M & Finn, Glen.

Sandi will offer insight into how we can achieve this goal.

*Sandi Rogers is a qualified Medical Herbalist, Naturopath, Reflexologist, Lecturer, Massage Therapist and Author of Complementary Medicine books.*

*Boasting an impressive educational background, Sandi has a Masters Degree in Education and Training, more than a dozen diplomas in natural therapies and is currently studying for her Doctoral Degree.*

**10:30 Morning tea & attendance at exhibition**

**11:00 Mim Beim**



**21 years in successful practice**

Naturopath Mim Beim talks about the highs and lows, what has worked for her... and what hasn't.

*Mim Beim has written 7 books, has had columns in the Sun Herald, Family Circle, and currently in Life Etc. Mim helped create and appeared in two TV series. Mim consults to government departments and companies including Nokia and Unilever.*

**11:45 Thomas Dellmann PhD**



**How to enhance the therapeutic relationship**

Non-specific effects, such as the therapeutic relationship, make up about 35% of the outcome in every consultation. In this talk, Thomas will discuss strategies on how natural therapy practitioners can enhance the therapeutic relationship with their clients. He will present the findings from scientific literature as well as reporting the results of his doctoral thesis based upon in-depth interviews and analysis with 10 leaders in the field of Natural Therapies.

*Thomas Dellmann has been working as a naturopath and homeopath since 1993. In 2003, he completed a Masters degree in counselling and currently, he is finalizing his doctoral thesis on 'non-specific factors in complementary medicine.' He has published articles on naturopathic topics in peer reviewed and popular journals.*

**12:30 Lunch and attendance at exhibition**

**2:00 Chris Oliver**



**Latest World Research into Natural Medicine**

Ramblings on Research. What exactly is research? Why is it equally reviled and revered in CAM circles? What are the short-comings and opportunities for research in CAM in the future?

*After completing a Degree in Agricultural Science at La Trobe University, Chris worked for Blackmores as a technical officer in the late 1970's before going back to Sydney University to complete a post-graduate diploma in nutrition. Chris then worked at the Albion Street HIV/AIDS Clinic as a researcher and nutritionist for the next 4 years, completing an MPH before returning to Blackmores as researcher manager. Chris is stationed at Southern Cross University where he also holds an adjunct senior lecturer appointment at the School of Natural and Complementary Medicine.*

**2:45 Louise Gilmore**



**Meditation & Stress Management for Practitioners**

Learn practical tools to care for yourself

*Louise Gilmore worked as a newspaper journalist and researcher and in 1977 began practising meditation. She has studied and trained through many different spiritual systems ever since. She has advanced training in Bereavement Counselling and Conflict Resolution. She is a Reiki Master and Theta Healing practitioner. She also teaches meditation in community care settings and to support family carers. She was the President of Carers NSW (a not-for-profit organisation) for seven years and the President of the national body, Carers Australia for three years.*

**3:30 Raymond Khoury**



**ATMS Position on Regulation**

An overview of occupational regulation in Australia and the ATMS' policy in today's health care climate.

*Raymond has been involved with occupational regulation since the mid 1980s. He has been representing ATMS on numerous government committees. Raymond is currently completing his PhD. The topic of his thesis is: "Professionalism of the herbal medicine occupation". He been in clinical practice for 24 years as well as a lecturer in herbal medicine for 17 years.*

AND QUESTION TIME

**4:15 Afternoon tea & attendance at exhibition**

**6:30 – ORGANISED DINNER AT BEL PARCO MEDITERRANEAN BAR & GRILL**

(in the grounds of BiCentennial Park) **with Marcus Blackmore as after dinner speaker**



**Marcus Blackmore** is currently the Executive Chairman of Blackmores Ltd. Blackmores Ltd is a public company employing over 400 people in Australia, New Zealand and Asia.

For many years Marcus has been involved with many charitable and business organisations and has received many awards for his contribution to industry and the community. He was made a Member of the Order of Australia in 1998 and an Honorary Doctor of Southern Cross University in 2006. Marcus also holds the following positions: Chairman of the Board of Governors of the Heart Research Institute, Director of the Young Endeavour Youth Scheme, Member of Maritime Ministerial Advisory Committee & Chairman of Southern Cross University Foundation.

How to thrive in challenging times ...

“together we can do it”

Program subject to change without notice.



**8:00 Exhibition opens**

**9:00 Welcome to day 2, Bill Pearson,**



**President of ATMS**

President of the ATMS since 2001, Bill is a TCM practitioner and teacher of many years. In 2007, Bill led the first delegation of ATMS practitioners to China and in April of this year flew to Beijing to negotiate an exchange program for ATMS with the China Academy of Chinese Medical Sciences. Bill runs a Tai Chi School in Hobart which has been his home for 20 years and is a staunch supporter of our profession and all it stands for.

**9:15 Sandi Rogers**



**A vibrant independent profession is possible**

- We must not pass our profession over to anyone
  - We must lead and not be led
  - We must develop a model that reflects our uniqueness
- We can shape our future by ensuring we are in the driver's seat and offering our expertise to government and allied health professionals. This will ensure that we are key players in the bio-medical model that has a scope and scale unprecedented in history.

*Please see Sandi Rogers biography on page 1.*

**10:00 Paul Perfrement**



**The Power of Soul-Centered Focusing**

Soul-Centered Focusing is a specific self-care and awareness practice that enables you to be in tune with any experience of life or work – a way which opens its potential for healing, growth and change. Beginning with body awareness, we can extend this simple art and practice into mind-body then transpersonal states of consciousness. Outcomes include: new insights, a 'body shift' in relation to the issue, and states of inner well-being. Each participant can apply this to a specific work, relationship and during the actual presentation.

*Paul Perfrement is a Director of Earth Institute and Awareness Institute at Crows Nest, Sydney. Paul is a psychologist, ecologist and a shamanic practitioner.*

**10:45 Morning tea & attendance at exhibition**

**11:00 Daniel Baden**



**Thriving in challenging economic times**

- Key factors for building and maintaining a successful business
- Strategies to help overcome obstacles in challenging times
- How to recognise good opportunities and making the most of your resources and contacts
- Protecting and growing your important assets
- Surviving and thriving in the global economic crisis

*Daniel Baden is a Sydney based naturopath with over 20 years of clinical and business experience. Having founded the distribution company Traditional Medicine Supplies, Daniel has experienced many changes in the industry and learnt valuable strategies for overcoming adversity and acclimatising to economic changes.*

**11:45 Kira Sutherland**



**Finding your Niche**

In the competitive market of natural therapies it makes a difference to stand out from the crowd. Specialising in natural therapies is becoming more of the norm these days but how is it that you can find your special corner of the market and what will this mean to your practice.

*Kira Sutherland is an experienced Naturopath specialising in Sports Nutrition. She lectures in Sports Nutrition, Naturopathy and is College Head of Faculty for Sports Therapies at Nature Care College. In her spare time, Kira trains and competes in long-course triathlons. Her knowledge, passion and experience has been utilised by many local and national athletes, teams and coaches.*

**12:30 Lunch and exhibition**

**2:00 Stephen Eddey**



**Hormonal Fat: 'Hefty Hormone' Syndrome**

Recent scientific research has discovered that our orchestra of hormones keep us slim and make us fat if they are out of balance. Learn how the most powerful drug (our diet) can dramatically change our physiology, while discovering the best lifestyle for a trim body.

*Stephen Eddey is the Holder of 4 Scientific Qualifications including a Masters in Health Science through Southern Cross University. He is the co-author with Henry Osiecki of a recent Nutritional Medicine book and is currently completing his PhD in Nutritional Medicine with Warnborough University, England.*

**2:45 Jesse Sleeman**



**Of One Mind**

The power of the mind to connect and interact not only with the body but also with the environment is the focus of Jesse's talk. Using examples from doctor's consulting rooms and the laboratories of quantum physicists, to studies in parapsychology and water's memory; he explores the terrain of the human psyche and argues that mind, not matter, controls our health and our destiny.

*Jesse Sleeman is Senior Lecturer and Course Coordinator of Western Herbal Medicine at the Adelaide Training College of Complementary Medicine. His educational background includes the disciplines of psychology and philosophy, and he received his herbal training at the National Institute of Medical Herbalists, UK. For a quarter of a century he has been inspiring students and practitioners alike with his thought-provoking talks.*

**3:30 Panel Discussion - Bringing it all together**

**High profile speakers TBA.**

**4:15 Closing of conference, exhibition and start of cocktail party**

Join us afterwards at the Cocktail Party to celebrate 25 years of 'Leading the Profession'



